

Molly Doubleday

FREELANCE
WRITER

hippyhighlandliving.com



A little about me



Hello

I'm Molly, a nature inspired and slow and sustainable living content creator, based in the Scottish Highlands.

I produce regular written content for my personal brand, Hippy Highland Living, and have accrued a loyal readership. I have also produced written content for a variety of other like-minded brands (full portfolio included).

I am a highly skilled and creative individual, who is passionate about supporting brands/organisations that prioritise nature and slow/sustainable living.

Keep reading to find out how I can support your business.

My expertise

In-depth environmental knowledge

I have a BSc and MSc in wildlife conservation disciplines. This, coupled with my experience of working as a wildlife conservationist for 5 years, means I have an in-depth knowledge of nature, outdoors, wildlife and sustainability topics. I have also completed a nature writing course with the University of Cambridge.

Successful content creator business

I have successfully built my own nature and sustainability inspired content creator business.

I publish a new YouTube video and newsletter on a weekly basis. I have accrued a loyal audience, with 15.7k YouTube subscribers and over 1000 newsletter subscribers.

Portfolio of high-quality content for like-minded brands

I have varied experience in producing high-quality content for nature, outdoors and sustainable brands in order to engage audiences.

(Full portfolio included)

My skills & services

✔ Long and short-form written content e.g. blogs, articles & web copy

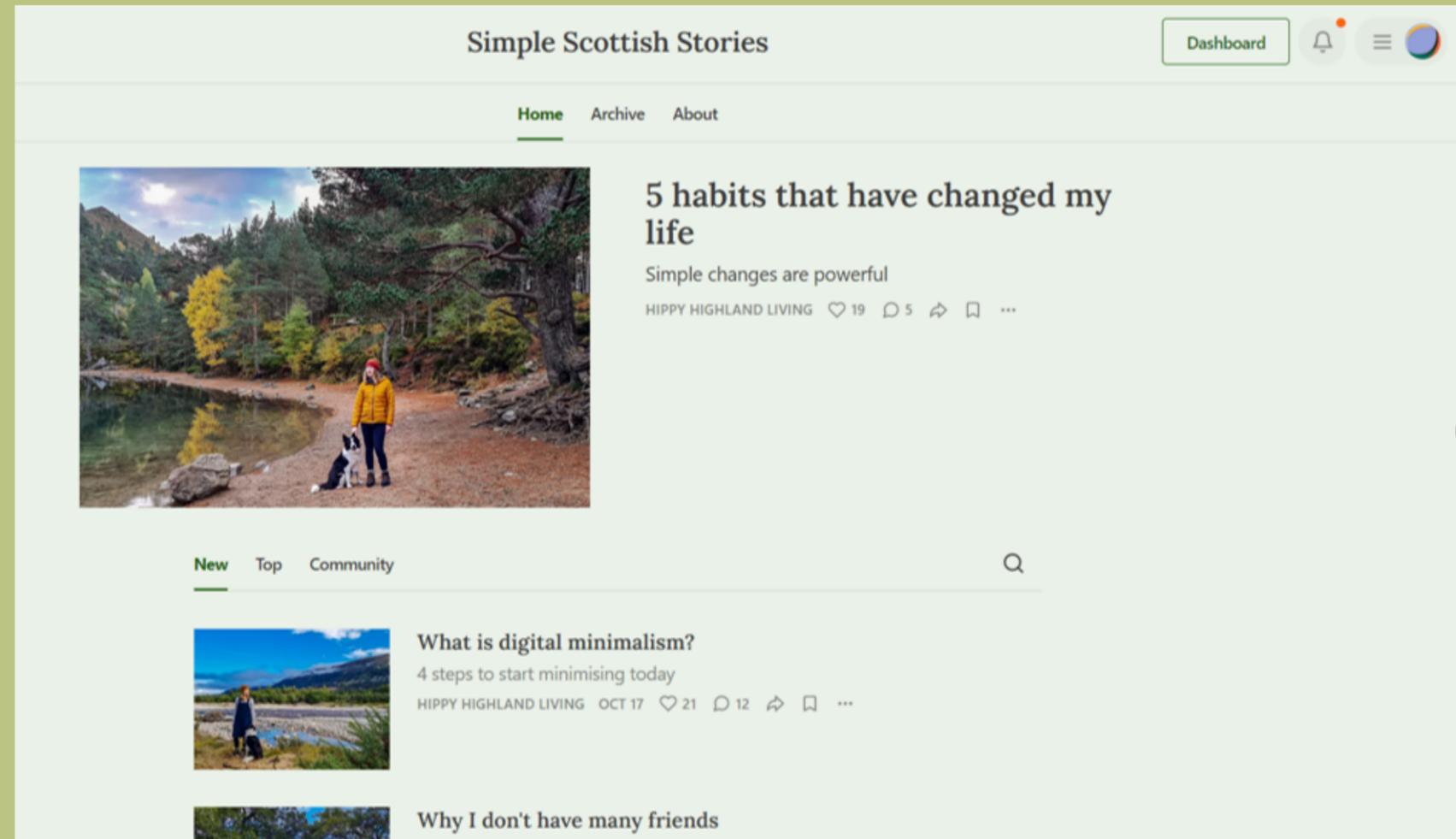
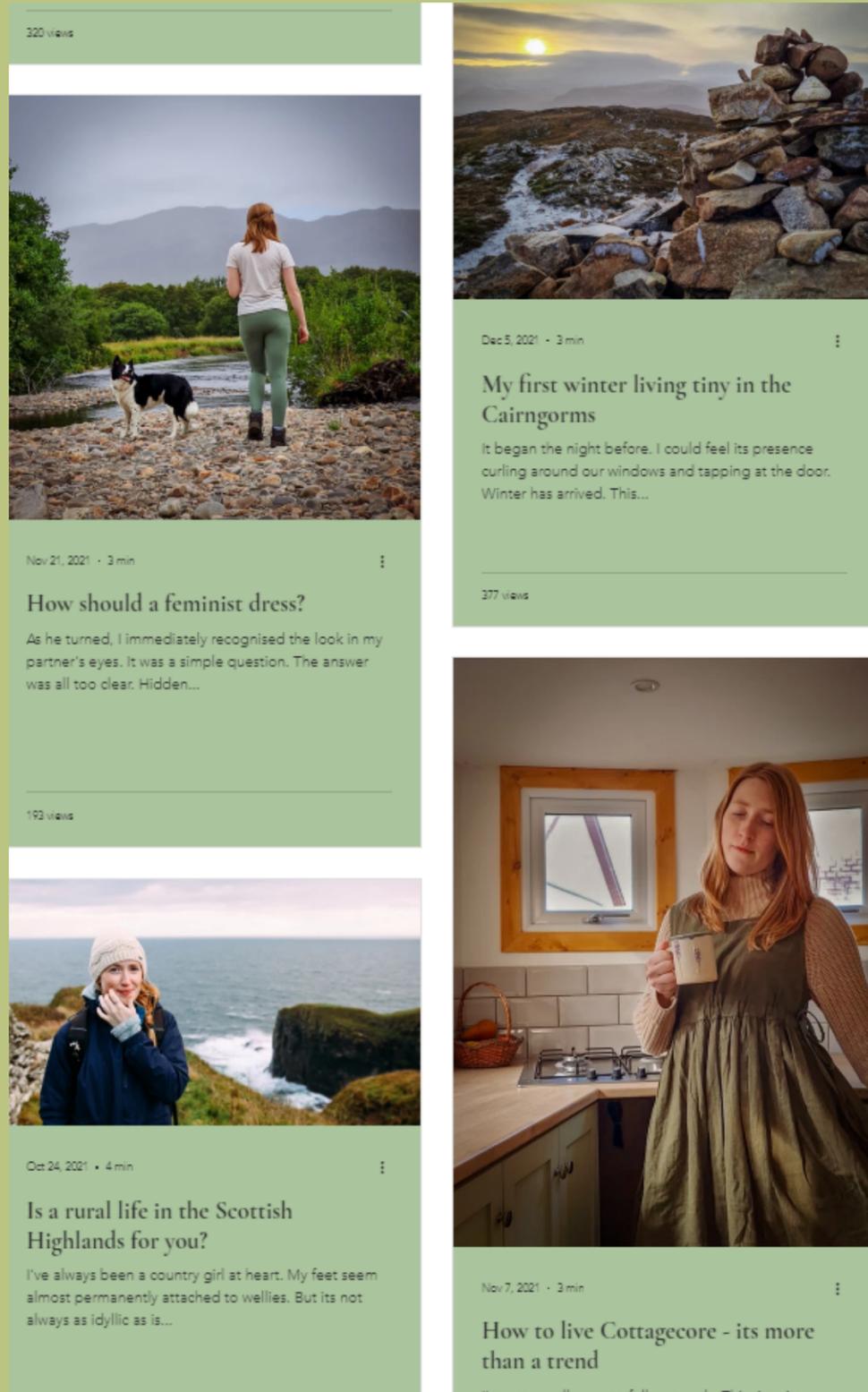
✔ Excellent research skills and quick to understand in-depth topics

✔ Flexible, professional, creative highly organised writer with excellent attention to detail

I can offer my writing expertise to produce blog posts, feature articles, email newsletters and web copy. Fees are flexible and can be on an hourly rate or per word basis.

Content Portfolio

Hippy Highland Living



Loyal newsletter following
Over 1k subscribers

Inspiring blog articles

Featured blog posts & articles

 **Molly Doubleday**
2 POSTS

 **CONSERVATION & WILDLIFE**
A month in the life of a conservationist – monitoring the elusive capercaillie in the Scottish Highlands
April is by far my busiest month. It involves driving all over the Highlands, sleeping on forest floors and waking to the mysterious and unmistakable call of the capercaillie. Their breeding season is in full force and I am right there with them.
MOLLY DOUBLEDAY
19 APR 2021 • 5 MIN READ

 **CONSERVATION & WILDLIFE**
Top 3 skills for conservationists in the modern world
So, you've decided you'd like a career in wildlife conservation? As this is a competitive sector, it's important that you equip yourself with the relevant expertise. Today, I am writing about the top 3 skills that I have found to be essential for wildlife conservationists in the modern world.
MOLLY DOUBLEDAY
1 FEB 2021 • 5 MIN READ

Writer for Environmentjob [blog](#)



Article contribution to
'Connections with Nature' book

What Capercaillie Mean to Me

What I can't face is the thought of walking through Highland forests, knowing that these majestic birds are not silently watching from the canopy. This is why I cannot let these birds go. As, more than anything else, they belong here, and they deserve to be saved.

MOLLY DOUBLEDAY



Guest post featured on
Caledonia Collective [blog](#)

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Gift Vouchers

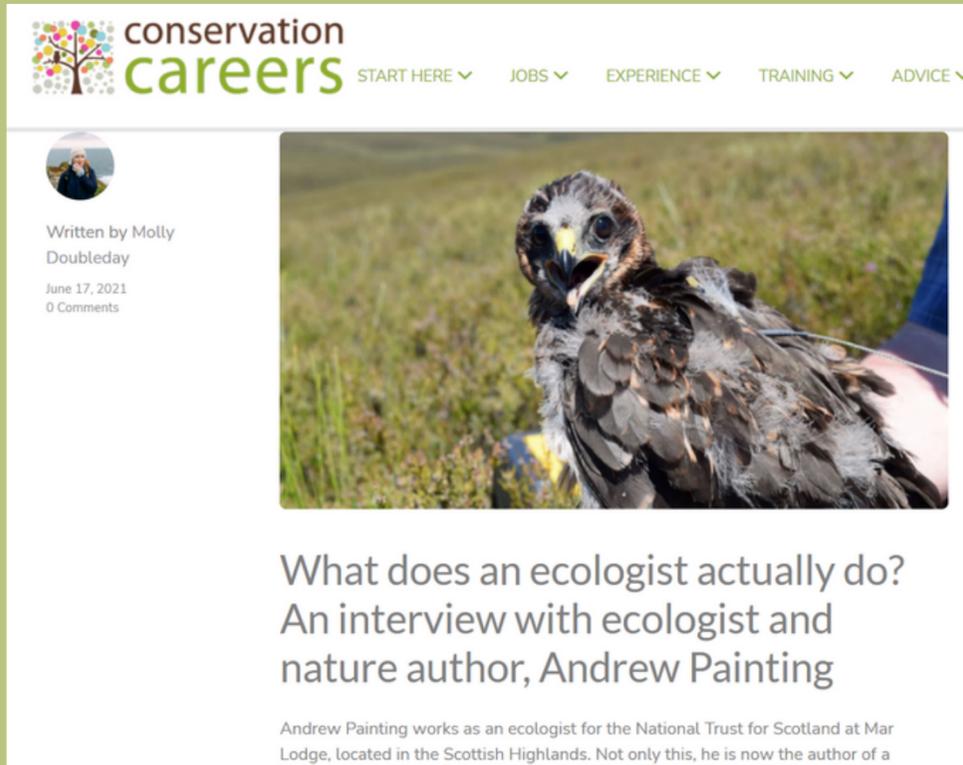
Minimalism Tips for beginners - Written for us by Molly from @hippyhighlandliving
by Kirsty Hayward April 25, 2021

Minimalism tips for beginners

Minimalism snuck up on me. I didn't wake up one morning and suddenly yearn for clear surfaces and white walls. It was a gradual process. Yet, now I am a minimalist, I couldn't imagine living any other way.

Guest post featured on
Eco made Simple [blog](#)

Featured Interviews & Reviews



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Written by Molly Doubleday
June 17, 2021
0 Comments

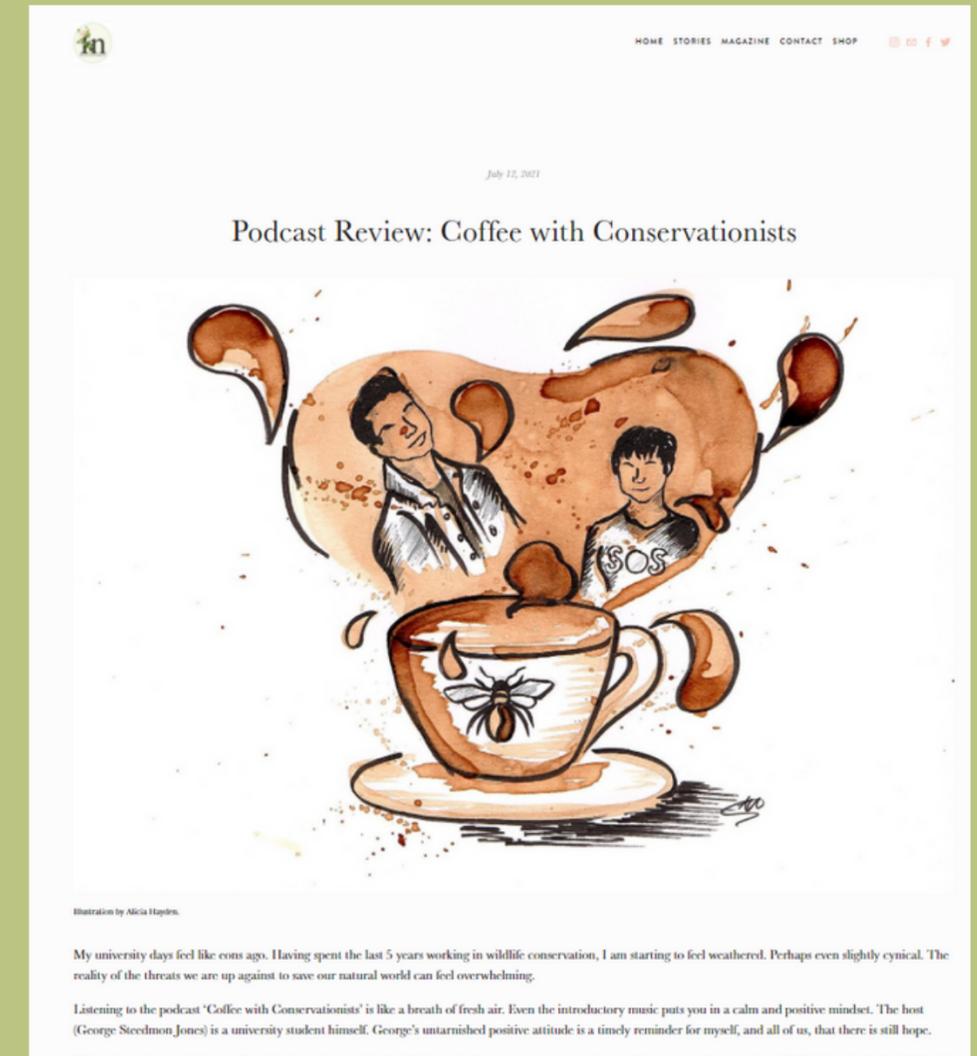


What does an ecologist actually do? An interview with ecologist and nature author, Andrew Painting

Andrew Painting works as an ecologist for the National Trust for Scotland at Mar Lodge, located in the Scottish Highlands. Not only this, he is now the author of a

Interview with conservationist Andrew Painting featured on Conservation Careers [blog](#)

Freelance outdoor blogs for [My Open Country](#).



HOME STORIES MAGAZINE CONTACT SHOP

July 12, 2021

Podcast Review: Coffee with Conservationists



Illustration by Alicia Hopkins.

My university days feel like cons ago. Having spent the last 5 years working in wildlife conservation, I am starting to feel weathered. Perhaps even slightly cynical. The reality of the threats we are up against to save our natural world can feel overwhelming.

Listening to the podcast 'Coffee with Conservationists' is like a breath of fresh air. Even the introductory music puts you in a calm and positive mindset. The host (George Steedman Jones) is a university student himself. George's untarnished positive attitude is a timely reminder for myself, and all of us, that there is still hope.

Review of podcast 'Coffee with Conservationists' featured on Bloom in Doom [blog](#)



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California

Best Hikes In Southern California

In our guide to the best hikes in Southern California, you'll uncover some of the most incredible hiking trails this region has to offer. Whether you are looking for an epic desert adventure or a tranquil forest wander, this guide has something for everyone.

Molly Doubleday
Last Update: November 23, 2022

Testimonials

Environmentjob

'Molly has written a number of guest articles for the Environmentjob blog.

Her work has been excellent, always interesting, well pitched and on time.

She's a total pro!

Wildwatcher collections

'Recently I collaborated with Molly at Hippy Highland Living. Molly is great to work with, she came up with a brilliant blog post idea to include my brand 'Watcher Collections'.

I was very pleased with the final outcome and the fabulous images that included my products being used in there natural way. I would highly recommend Molly and be happy with collaborate again in the future'

Eco Made Simple

'I've absolutely loved working with Molly. She's an absolute ray of light and hit my brief spot on.

The content she delivered was perfect and I'll definitely be working with her again in the future.'

Contact me

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