

# HIPPY HIGHLAND LIVING



*Scottish Highland based slow & sustainable lifestyle content creator*



## ABOUT ME

I'm Molly, a content creator based in the Scottish Highlands.

My content is fuelled by my passion for nature and it is my aim to inspire my audience to live slow, simple and sustainable lives.

I have a loyal and ever increasing audience on my Youtube. I am dedicated about working with like-minded brands that bring real value to my audience.

You can find my YouTube [here](#).

## MY YOUTUBE

43.6K

SUBSCRIBERS

As of December 2023

146K

MONTHLY VIEWS

Average from Oct-Dec 2023

4

VIDEOS MONTHLY

Video posted consistently every  
Sunday

## AUDIENCE DEMOGRAPHICS

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My audience are primarily UK (29.4% subscribers) and US (29.2% subscribers) based.

There is a relatively wide age-range in my following, that range between 25-65, with the majority being in the 25-34 age range (25.3%).

The majority of my audience are female (73.7%)  
(Stats based on October-December 2023)



## AUDIENCE INTERESTS

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My audience enjoys aspirational and accessible content around the themes of slow living and sustainability.

They are especially passionate about nature, Scottish Highland culture, vegan cooking, frugal living and books/reading.

## BRAND COLLABORATIONS

My fee for an integrated YouTube video (minimum 60 seconds) is £300.

I am able to work with like-minded brands to collaborate with sponsored/integrated videos, so please do get in touch if you would like to discuss any ideas you may have. I have previously worked with [Skillshare](#), [Vivaia](#), [Aura](#), [BetterHelp](#), [Adventurous Ink](#), [Blinkist](#), [Organic Basics](#), [SBTRCT](#) & [Wild](#).

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