

HIPPY HIGHLAND LIVING

Highland based nature & sustainable lifestyle content creator



ABOUT ME

I'm Molly, a content creator based in the Scottish Highlands.

My content is fuelled by my passion for nature and it is my aim to inspire my audience to live slow, simple and sustainable lives.

I have a loyal and ever increasing audience on my Youtube and email newsletter. I am dedicated about working with like-minded brands that bring real value to my audience.

You can find my YouTube [here](#).

MY YOUTUBE

17.6K

SUBSCRIBERS

As of 23rd Dec 2022.

88.5K

MONTHLY VIEWS

Average from December 2022
(when channel has been
monetised)

4

VIDEOS MONTHLY

Video posted consistently
every Sunday

AUDIENCE DEMOGRAPHICS

My audience are primarily UK (20% subscribers) and US (34% subscribers) based.

There is a relatively wide age-range in my following, that range between 25-65, with the highest following being between the age ranges of 25-35 and 55-65 (20% each).

The majority of my audience are female (73%)



AUDIENCE INTERESTS

My audience enjoys aspirational and accessible content around the themes of slow living, minimalism and sustainability.

They are passionate about nature and an outdoors lifestyle and are particularly inspired by the Scottish culture and landscape.



FEES & BRAND WORK

My fees are flexible as they depend on the brand and content requested.

I am able to work with like-minded brands to collaborate with sponsored/integrated videos, so please do get in touch if you would like to discuss any ideas you may have. I have previously worked with [Skillshare](#), [Zemb](#), [Aura](#) and [Vivaia](#).

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