

HIPPY HIGHLAND LIVING



Scottish Highland based slow & sustainable lifestyle content creator



ABOUT ME

I'm Molly, a content creator based in the Scottish Highlands.

My content is fuelled by my passion for nature and it is my aim to inspire my audience to live slow, simple and sustainable lives.

I have a loyal and ever increasing audience on my Youtube. I am dedicated about working with like-minded brands that bring real value to my audience.

You can find my YouTube [here](#).

MY YOUTUBE

50.4K

SUBSCRIBERS

As of June 2024

105K

MONTHLY VIEWS

Average from March-May 24

4

VIDEOS MONTHLY

Video posted on Sunday

AUDIENCE DEMOGRAPHICS

My audience are primarily UK (26.4% subscribers) and US (22.2% subscribers) based.

There is a relatively wide age-range in my following, that range between 25-65, with the majority being in the 25-34 age range (28.2%).

The majority of my audience are female (84.9%)
(Stats based on Feb-April 24)



AUDIENCE INTERESTS

My audience enjoys content around the themes of slow living and sustainability.

They are especially passionate about nature, sustainable clothing/beauty, books, vegan food & minimalism.

BRAND COLLABORATIONS

My fee for an integrated YouTube video (60-90 seconds) is £350

I am able to work with like-minded brands to collaborate with sponsored/integrated videos, so please do get in touch if you would like to discuss any ideas you may have. I have previously worked with Skillshare, Ritual, Vivaia, Aura, BetterHelp, Adventurous Ink, Organic Basics, SBTRCT & Wild (amongst others).

Email - molly@hippyhighlandliving.com